



DAY 1 - THURSDAY 16TH FEBRUARY

9am - 12pm	Registrations Open
12pm	Lunch and Networking
1pm	Opening Address and Welcome - <i>Jane MacDonald, CEO - Hearing Business Alliance</i>
1.15pm	Future Trends in Hearing Healthcare - <i>Dr Brent Edwards, Director - National Acoustics Laboratory</i>
2pm	Evolving into Effortless: Starkey's Next Generation of Hearing – <i>Dr Judy Grobstein, Manager of Education and Audiology - Starkey</i>
2:30pm	How Signia Technology is Driving Consumer Hearing Aid Uptake – <i>Phung La, Business Manager Independents - Signia</i>
3pm	Afternoon Break
3:20pm	The Business Case for Wax Management in your Practice - <i>Kaush Troy, Audire Hearing</i>
4pm	Future-proofing Independent Audiology – <i>Geraldine Todd, Director of Sales ANZ - Widex</i>
4:30pm	Improving Clinic Margins in Challenging Times – <i>Paul Jones, Head of Sales, Australia, NZ, Singapore, and Malaysia - GN Hearing</i>
5 - 7pm	HBA 2023 Seminar Welcome Drinks - <i>Sponsored by Phonak</i>

DAY 2 - FRIDAY 17TH FEBRUARY

9:30am	HBA 2022 Update - <i>Jane MacDonald, CEO, Hearing Business Alliance</i>
9:45am	DVA Client Services and Your Business - <i>Dr Jason Ridgway, Senior Allied Health Adviser, Health Branch, Chief Health Officer Division, Department of Veterans' Affairs</i>
10:30am	Digital Consent and Cybersecurity for Small Business - <i>Scott Jefferis, CEO, Revolve IT</i>
11:15am	Morning Break
11:45am	LinkedIn Masterclass for Business growth - <i>Lucy Bingle, CEO, Australia's Leading LinkedIn Agency</i>
12:30pm	"I Don't Want to be Just Some Punter who's Walked Through the Door": A Thriving Business is One that is Centred On People - <i>Dr Caitlin Barr, CEO, Soundfair</i>
1:15pm	Lunch and Networking
2:15pm	An Update from the Hearing Services Program'. - <i>Chris Carille, Assistant Secretary, Hearing Services Branch, Dept. of Health and Aged Care</i>
2:45pm	HSP Discussion & Q&A Session - <i>Gabriela Luksza, Director, Hearing Policy and Compliance, Hearing Services Branch, Dept. of Health and Ageing & Rob Aked, Director Hearing Voucher Operations, Hearing Services Branch, Dept. of Health and Aged Care</i>
3:30pm	Afternoon Break
4:15 - 5pm	The Changing Landscape of Insurance in the Hearing Industry – <i>Kevin Brown and Benjamin Singline, CEOs - HearSure Pty Ltd</i>
6:30pm	Pre Dinner Drinks
7-10.30pm	HBA Dinner - <i>Sponsored by GN Hearing</i>

DAY 3 - SATURDAY 18TH FEBRUARY

9:30am	The Independent Sector & HBA's Strategic Direction - <i>Stephen Logan, Business Manager, Hearing Business Alliance</i>
10:30am	Business Continuity Planning - <i>Katie Bryan, Founder & CEO, Propeller Advisory</i>
11:15am	Morning Break
11:45am	HR Compliance - Actions to Minimise Business Risk - <i>Natasha Hawker, Managing Director, Employee Matters</i>
12:30pm	Understanding Your Legal Responsibilities - <i>Tinashé Makamure, Senior Associate, Barry Nilssen Lawyers</i>
1:15pm	Lunch and Networking
2:15pm	Consumer Behaviour Post-Pandemic - <i>Katherine Toates, Marketing Director, The Marketing Department</i>
3pm	Ethical Business Practices in Audiology - <i>Oliver von Borstel, CEO, Masters of Business Development</i>
3:45pm	HBA Chair Closing Address - <i>Gayle Dicieri, Chair - Hearing Business Alliance</i>
4pm	Meeting Closed